EVENT MAGAZINE

Special Edition | 2026 29th October, 2026



GOVERNING FOR GROWTH
REGULATIONS, COMPLIANCE
& PLAYERCARE

OYO STATE: THE PACESETTER

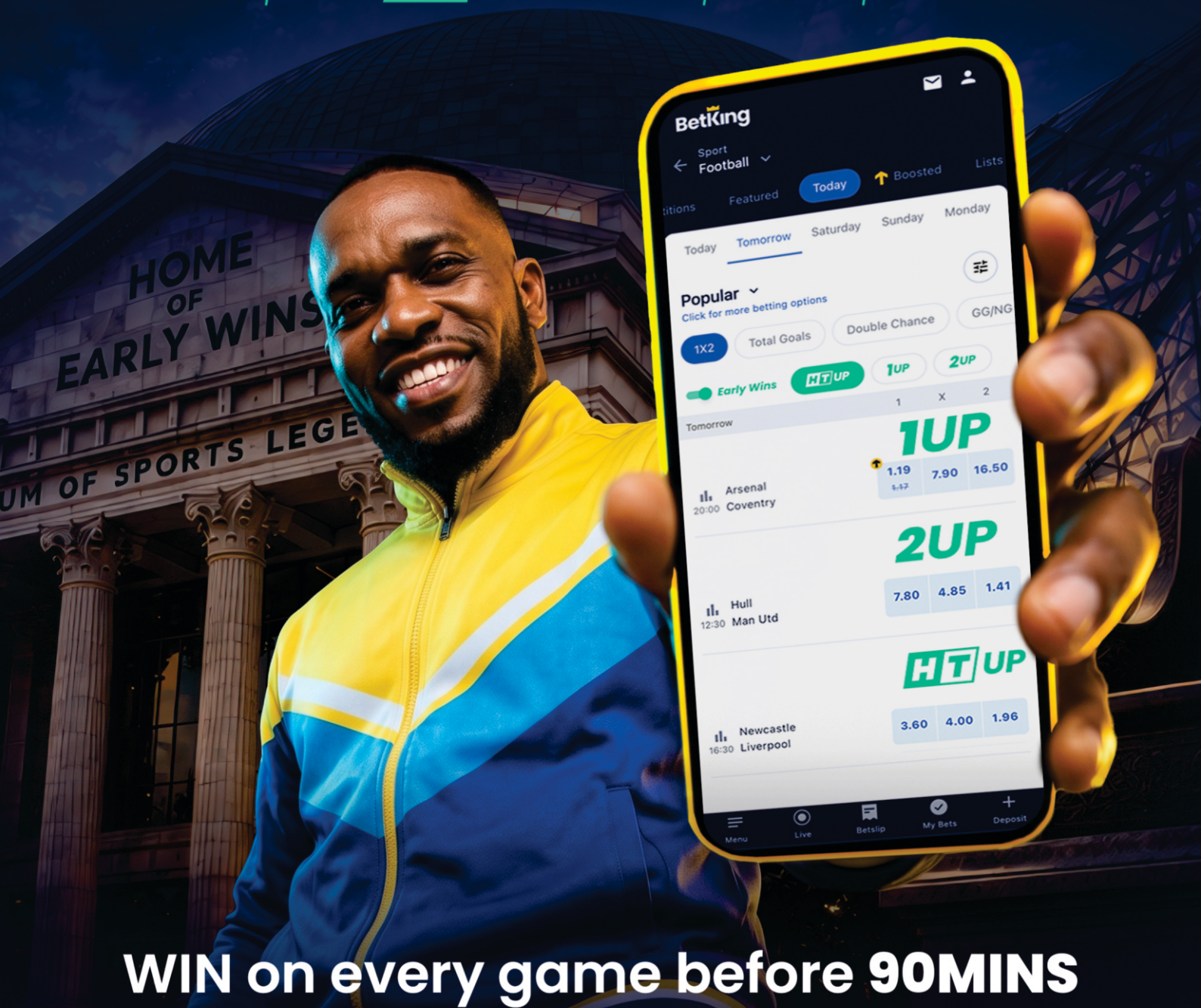
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OYO STATE: THE PACESETTER



HIS EXCELLENCY
ENGR. SEYI MAKINDE FNSE
EXECUTIVE GOVERNOR OF OYO STATE

OYO STATE: THE PACESETTER



HIS EXCELLENCY
BARR. ABDULRAHEEM ADEBAYO LAWAL
DEPUTY GOVERNOR OF OYO STATE

OYO STATE: THE PACESETTER



RT. HON. ADEBO OGUNDOYIN

SPEAKER OYO STATE HOUSE OF ASSEMBLY

OYO STATE: THE PACESETTER



PROFESSOR
MUSIBAU ADETUNJI BABATUNDE
SECRETARY TO THE STATE GOVERNMENT



OYO STATE: THE PACESETTER



HON. AKINWALE AKINWOLE

OYO STATE CHIEF OF STAFF



OYO STATE: THE PACESETTER



MRS. ADENIKE AYOBAMI FASINA MNI

HEAD OF SERVICE OYO STATE



MR. OLAJIDE BOLADURO

DIRECTOR-GENERAL

OYO STATE GAMING & LOTTERY BOARD

EVENT FOR STAKEHOLDERS FORUM

ORDER OF PROGRAMS

10:00 AM	**REGISTRATION & OPENING CEREMONY** Arrival, registration and formal opening of the forum.
11:00 AM	**OPENING REMARKS, INTRODUCTION & PROTOCOL**
11:15 AM	**WELCOME ADDRESS**
11:25 AM	**KEYNOTE SPEECH**
11:45 AM	**PANEL SESSION I** Overregulation or Revenue Trapping: Incentivising Industry Growth.
12:30 PM	**QUESTIONS & ANSWERS**
12:45 PM	**PANEL SESSION II** Above and Beyond: Corporate Social Responsibility in the Gaming Industry.
1:15 PM	**LUNCH / NETWORKING BREAK**
2:15 PM	**PRESENTATION: WHAT DOES PLAYER PROTECTION REALLY MEAN?** Following Questions & Answers
2:55 PM	**PANEL SESSION III** The State of IGaming Regulation in Nigeria: Stalemate or Progress. Following Questions & Answers
4 PM	**WRAP UP SESSION & VOTE OF THANKS**

DINNER AND AWARD NIGHT

7:00PM	**RED CARPET AND COCKTAIL**
7:30PM	**OPENING SPEECH AND WELCOME ADDRESS** ***- DG OYO STATE GAMING AND LOTTERY BOARD***
7:50PM	**ARTISTE PERFORMANCE.**
8:05PM	**GOODWILL MESSAGES**
8:20PM	**DINNER**
8:20PM	**PRESENTATION OF THE FIRST SET OF AWARDS.**
8:35PM	**ARTISTE PERFORMANCE**
8:50PM	**GOODWILL MESSAGES**
9:05PM	**PRESENTATION OF SECOND SET OF AWARDS.**
9:15PM	**ARTISTE PERFORMANCE**
9:30PM	**PRESENTATION OF THIRD SET OF AWARDS.**
9:50PM	**ARTISTE PERFORMANCE**
10:05PM	**PRESENTATION OF FINAL SET OF AWARDS.**
10:15PM	**CLOSING REMARKS.**
10:20PM	**DANCE! DANCE!! DANCE!!!**

ABOUT US

The Oyo State Gaming Board (the "Board") is a gaming regulatory agency of the Oyo State Government vested with the powers and functions of regulating betting/gaming operations through registration & issuance of licences/permits, monitoring, inspection of gaming activities and protecting the interest of all stakeholders in the gaming industry in Oyo State, Nigeria.

The Board regulates all categories of gaming operations such as Lotto/Lotteries, pools betting, sport betting (online and offline), casinos, telephone/scratch cards/interactive games, virtual gaming, promotional competitions, arcades/gaming machines and any other type of gaming operation in the State.

The Oyo State Gaming Board (OYSGB) was inaugurated by the Oyo State Government as the successor to the Oyo State Betting & Gaming Commission (the "Commission") under the Oyo State Gaming Law 2018.

OUR MISSION STATEMENT

Dedicated to viable, accountable and transparent betting, lottery and gaming operations driven by professionalism and innovative technologies for economic and social benefits of the state and meeting the needs of stakeholders.

VISION STATEMENT

To attain a global institutional standard of gaming activities and to become a successful regulatory model in Nigeria.

OUR CORE VALUES

- Accountability
- Integrity
- Teamwork
- Best Practices





NEW

DOUBLE YOUR CHANCES TO WIN!



WIN EXAMPLE

You play **NAP 3 Double Chance,** and pick 07 · 19 · 28.
First 5 drawn numbers: **07 · 19 · 28** · 54 · 83.
If **all your three numbers appear in the first five drawn,** you win **×1,200** your stake.



HOW TO PLAY

NAP DOUBLE CHANCE NEW

1. Pick 1 to 5 numbers between 1 and 90.
2. **NAP 1:** match the first ball drawn in the first 5 or the last 5.
3. **NAP 2 to 5:** all your numbers must appear in the first 5 or the last 5.

CORRECT	FIRST 5	LAST 5
5 numbers	×26,000	×18,000
4 numbers	×3,600	×2,400
3 numbers	×1,200	×900
2 numbers	×140	×100
1 number first position	×24	×16

NAP

1. Pick 1 to 5 numbers from 1 to 90.
2. **NAP 1:** match the first ball drawn.
3. **NAP 2 to 5**: all your numbers must appear in the first 5.

OPTION	FIRST 5
NAP 5	×44,000
NAP 4	×6,000
NAP 3	×2,100
NAP 2	×240
NAP 1 first position	×40

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MR. OLAJIDE BOLADURO



Mr. Olajide Boladuro is a Nigerian politician, a high-profile management specialist, a builder, a hotelier and an accomplished entrepreneur with over 20 years of experience in Business Management. Born in Ibadan, Oyo State, Nigeria into the prestigious family of Late Isaac Adeyemo Boladuro (Assistant Inspector General of Police Rtd.) and Mrs. Eunice Boladuro, Mr. Boladuro at an early age experience politics and civil service in a seamless

Mr. Boladuro bagged a degree certificate in Philosophy from the prestigious Olabisi Onabanjo University (formerly Ogun State University). He holds a Masters of Business Administration (MBA) degree from Ladoke Akintola University of Technology (LAUTECH). He is a Wharton Executive Leader with a certificate of leadership and management in Arts from the prestigious University of Pennsylvania, USA. He also attended a short Executive Management Diploma program at Kennesaw State University, USA.

Mr. Boladuro has a proven expertise in organizational leadership, business and project management, business development, information technology and revenue growth. Prior to his appointment as the Director-General, Oyo State Gaming and Lottery Board, Mr. Olajide Boladuro was with Georgia Lottery Corporation, Atlanta Georgia USA where he played a vital role in increasing revenue generation and regulatory compliance of the corporation.

As the Director-General of Oyo State Gaming and Lottery Board from 2019 till date, Mr. Boladuro has overhauled the Board and made it the second leading gaming regulatory agency in Nigeria and one of the leading gaming regulatory agencies in Africa. The feat was achieved by creating an enabling environment for gaming and lottery companies and investors in line with mandate of His Excellency, the Executive Governor of Oyo State; Engr. Seyi Makinde which is; for Oyo State to be the number one investment destination in Nigeria and also in consonance with one of the four-point agenda of His Excellency, that is "expansion of the economy".

Seeing Mr. Boladuro's massive impart in the gaming regulatory space in Oyo State, His Excellency, the Executive Governor of Oyo graciously reappointed him to continue the good work as the Director-General and Chairman of the Oyo State Gaming and Lottery Board. Until his appointment and reappointment as the Director-General and Chairman of the Oyo State Gaming and Lottery Board, and being a successful real estate mogul with investment spread across the South West region of Nigeria, Mr. Boladuro was the CEO/Chairman Horizon Suites Limited in Ibadan, Oyo State.

Mr. Boladuro is very passionate about nation building; he is a lover of God and loves the game of basketball, lawn tennis, track and field. He is happily married with kids.



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BOARD GOALS

Promote transparency, integrity and accountability
Facilitate value added social responsibility programmes;
Protect the interests of participants, customers, operators, other stakeholders, the general public and generate revenue for the state.



OUR MANDATE

- To establish a robust and viable system of transparency, accountability and provision of social good through gaming in Oyo State and Nigeria at large.
- Protecting the punters/stakers, operators and all stakeholders by championing accountability and transparency in gaming operations.
- To facilitate a healthy competitive environment for all stakeholders
- Propagating effective and adequate use of information technology.
- Optimal Revenue generation.
- Assisting prospective and registered operators to identity and validate potential foreign technical partners.
- Guaranteeing proper documentation and record keeping and management of all licensed gaming operators.
- To act as an advisory and mediator between operators and their foreign partners or agents.
- To protect the interest of credible operators in the gaming market in Oyo State.
- Implementing more administrative policies and regulations which will safeguard all gaming stakeholders in the State.

OYSGB SCORE CARD / ACHIEVEMENTS

- Strengthened regulatory oversight and compliance in the gaming and lottery industry in Oyo State.
- Improved licensing administration and monitory of gaming operators.
- Enhanced IGR generation through effective regulation and revenue assurance.
- Strengthened enforcement against unlicensed gaming operators.
- Promoted responsible gaming and protection against underage gaming.
- Improved registration, enumeration and monitory of gaming agents and operators.
- Enhanced stakeholder engagement and public private partnerships.
- Sustained regulatory reforms to support the growth and development of the gaming and lottery industry in Oyo State.
- Promoted a fair and competitive environment for licensed gaming operators.
- Encourage greater stakeholder participation on corporate social responsibility initiatives.
- Strengthened collaboration with relevant government agencies and industry stakeholders.
- Promoted investor confidence through transparent regulation and ease of doing business.

GOVERNING FOR GROWTH: REGULATIONS, COMPLIANCE AND PLAYERCARE

Building a Responsible, Accountable and Sustainable Gaming Industry

Growth creates opportunities for investment, employment, innovation and economic development. However, from our standpoint as regulators, the success of an industry cannot be measured by commercial expansion alone. It must also be assessed by how effectively its activities comply with the law, protect consumers and uphold the public interest. This is particularly important in the gaming industry, where commercial objectives intersect with consumer protection, responsible gambling and broader social concerns. While industry growth presents economic opportunities, it also increases the need for effective oversight, consistent compliance and adequate player protection.

The theme "Governing for Growth: Regulations, Compliance and Playercare" reflects the relationship between these responsibilities. Regulation establishes the standards governing industry operations, compliance ensures adherence to those standards, and playercare protects the rights, interests and welfare of individuals participating in gaming. Our objective is to ensure that commercial growth is accompanied by accountability, fairness and responsible participation. An effective regulatory framework provides the foundation for a credible and sustainable gaming industry. It establishes the conditions for market participation, defines the obligations of licensed operators and provides mechanisms for monitoring compliance and addressing violations. Regulatory clarity is essential. Operators must understand their licensing conditions, reporting obligations and consumer protection responsibilities, while investors need confidence that the market operates under transparent and consistently applied rules. Players, in turn, must be assured that gaming activities are appropriately supervised and that mechanisms exist to address misconduct and protect their interests.

Where requirements are unclear or inconsistently enforced, market confidence may suffer, opportunities for non-compliance may increase, and responsible operators may be placed at a competitive disadvantage. Our responsibility is therefore to balance the facilitation of legitimate business activities with the protection of the public interest. This requires clear regulatory standards, effective supervision, consistent enforcement and a willingness to adapt to changes in technology, consumer behaviour and industry practices. Ultimately, regulation must be judged not merely by the existence of laws and licensing procedures, but by how effectively they achieve their intended objectives. However, regulation alone cannot guarantee a well-governed industry. Its effectiveness depends largely on the willingness of licensed operators to comply with their obligations. Compliance must therefore be treated as a fundamental business responsibility, not merely an administrative exercise undertaken to obtain or renew a licence or prepare for regulatory inspections. It must be embedded in operators' governance structures, internal controls and everyday business decisions.

Holding a valid licence does not automatically demonstrate continuing compliance, just as having written compliance policies does not guarantee their effective implementation. Operators must continually meet applicable legal requirements, licence conditions, reporting obligations and operational standards. Depending on the applicable framework, these responsibilities may include maintaining accurate records, implementing appropriate customer verification procedures, protecting personal information, preventing underage participation and ensuring that gaming activities are conducted fairly and transparently.



Management and governing bodies must also take responsibility for compliance by ensuring that staff understand their obligations, internal controls function effectively and identified deficiencies are addressed promptly. Compliance cannot be left exclusively to designated compliance officers; it must form part of the organisation's overall governance culture. As regulators, we must complement these responsibilities through appropriate guidance, supervision and



enforcement. A risk-based approach allows us to direct attention towards operators and activities presenting greater risks to consumers or the integrity of gaming operations. Where violations occur, our response must reflect the applicable law, the seriousness of the breach and the circumstances involved. Effective compliance benefits operators as well as regulators. Strong internal controls, transparent business practices and responsible operating standards help businesses manage risks, protect their reputations and maintain stakeholder confidence. Compliance should therefore be understood not simply as a cost of doing business, but as an investment in operational integrity and long-term sustainability.

Closely connected to compliance is playercare, which remains a central consideration in responsible gaming regulation. From our perspective, playercare extends beyond customer service to encompass the systems and practices necessary to protect players, promote fair treatment and address the risks associated with gaming participation. Players should have access to clear information about gaming products, transparent terms and conditions, accessible complaint channels and fair dispute-resolution mechanisms. Operators must fulfil their applicable obligations concerning legitimate winnings, customer complaints and the protection of personal information. They must also maintain effective procedures for resolving consumer concerns and identifying recurring problems that may indicate wider operational deficiencies. Where these responsibilities are neglected, confidence in individual operators and the broader regulatory system can be undermined. We must therefore ensure, through appropriate supervision, that player protection arrangements are effective and that complaints and identified weaknesses receive adequate attention. Importantly, playercare extends beyond resolving disputes after they arise. It also involves preventing and mitigating gambling-related harm. Although gaming may be undertaken for entertainment, gambling can expose some individuals to financial, psychological and social difficulties. Responsible gambling must therefore remain an essential component of industry governance.

Operators should implement appropriate safeguards, consistent with applicable requirements, including clear information about gambling risks, tools for managing participation or spending, self-exclusion arrangements and access to relevant support services. They must also take reasonable measures to prevent underage participation and ensure that advertising and promotional activities comply with regulatory standards. Particular attention must be given to practices that mislead consumers, encourage excessive participation or exploit vulnerable individuals. These safeguards must operate in practice, supported by appropriate staff training, monitoring systems and procedures for addressing identified concerns.

Our role is to assess whether operators fulfil their player protection obligations and take appropriate action where deficiencies are identified. The objective is to enable lawful adult participation while ensuring that reasonable safeguards exist to prevent and mitigate harm. Responsible gambling must therefore be treated as a substantive regulatory and operational responsibility, not merely a voluntary corporate initiative.

Regulation, compliance and playercare are consequently inseparable. Regulation establishes the standards, compliance translates them into operational practice, and playercare provides an important measure of whether consumer protection responsibilities are being fulfilled. A comprehensive regulatory framework will achieve little if operators fail to implement its requirements. Similarly, well-documented compliance policies cannot deliver meaningful results if player protection measures are ineffective. We must therefore ensure that regulatory standards, operational controls and playercare arrangements reinforce one another. This integrated approach is increasingly important as digital platforms, new payment channels and emerging technologies transform the gaming industry. While these developments create opportunities for expansion, they also introduce risks relating to data security, customer verification, transaction integrity, responsible gambling and regulatory monitoring.

We must continually assess whether existing regulatory frameworks remain adequate, while operators must ensure that innovation is accompanied by appropriate compliance controls and consumer safeguards. Commercial expansion and technological advancement must remain consistent with applicable laws and the wider objectives of responsible industry governance. Achieving these objectives also requires constructive collaboration among regulators, licensed operators, industry associations, technology providers, consumer representatives and other relevant stakeholders. Each has a distinct role in promoting lawful operations, protecting consumers and maintaining industry integrity.

As regulators, we are responsible for exercising our statutory mandates, providing appropriate guidance, monitoring compliance and addressing violations. Operators must take ownership of their obligations, maintain effective internal controls and integrate player protection into their business practices. Industry associations can promote regulatory awareness and responsible practices, while technology providers can support system security, transaction monitoring and effective consumer safeguards. Players and consumer representatives can also contribute by raising concerns and providing feedback on industry practices. Such engagement helps us identify emerging risks, clarify regulatory expectations and improve supervisory approaches. However, collaboration must not compromise regulatory independence or weaken the consistent application of the law. Its purpose is to strengthen accountability, improve compliance and support effective implementation of regulatory requirements. We must also reconsider how industry growth is assessed. Revenue, investment and market expansion are important indicators, but they do not independently establish that the industry is operating responsibly.

A broader assessment should consider compliance performance, the effectiveness of regulatory supervision, the adequacy of player protection measures, the resolution of consumer complaints and operators' responsiveness to identified risks. Where appropriate, data and performance indicators can help us evaluate regulatory interventions, identify recurring deficiencies and improve the allocation of supervisory resources. Operators must similarly assess their internal controls and responsible gambling measures to ensure that weaknesses are identified and addressed. Growth that is not supported by effective governance may expose the industry to regulatory breaches, reputational damage and declining consumer confidence. Conversely, an industry built on effective regulation, consistent compliance and credible player protection is better positioned to sustain public trust and achieve long-term development.

Ultimately, governing for growth requires a sustained commitment to effective regulation, demonstrable compliance and meaningful playercare. As regulators, we must provide clear and enforceable standards, exercise effective oversight and protect the public interest within our statutory mandates. Operators must recognise that a licence carries continuing obligations and that commercial success does not diminish their responsibility to comply with the law and protect players. Other stakeholders must equally contribute to improving industry standards, strengthening compliance and addressing emerging risks.

Regulation and growth should not be regarded as competing objectives. When appropriately designed and effectively implemented, regulation can encourage responsible investment, promote fair competition, strengthen market confidence and create the conditions for sustainable development.
The long-term success of the gaming industry will depend not only on the opportunities it creates, but also on the standards it upholds, the risks it manages and the confidence it earns from players, investors, regulators and the wider public. Sustainable growth is achieved when commercial development is supported by regulatory accountability, operational compliance and a demonstrable commitment to player protection.



That is the essence of governing for growth: building a gaming industry that operates within the law, conducts its activities responsibly, protects its players and earns the public confidence necessary for long-term sustainability.

THE REGULATORY CHALLENGE OF ILLEGAL AND UNLICENSED GAMING OPERATORS

There is a fundamental question every person who places a bet, buys a lottery ticket or participates in gaming should be able to answer: Who is responsible for the platform taking my money? For us as regulators, this question goes to the heart of our mandate to ensure that gaming activities are conducted lawfully, responsibly and within an established framework of accountability. Many players may never consider this question. They see a familiar logo, download an application, visit a website or walk into a betting shop, deposit money and start playing. If the platform looks professional, they may assume it is legitimate. However, appearances can be misleading. Our responsibility is to ensure that operators offering gaming services within our jurisdiction have obtained the necessary authorization and comply with applicable laws.

This responsibility has become increasingly complex as gaming expands beyond traditional betting shops into websites, mobile applications and other digital platforms. Illegal operators can have sophisticated websites, customer service channels, social media pages and attractive promotional campaigns. Some may even refer to licences obtained in foreign jurisdictions, creating the impression that such approvals automatically authorize them to operate elsewhere. For ordinary players, distinguishing between licensed and unlicensed operators can be difficult. This is why licensing remains fundamental to effective gaming regulation. A gaming licence is more than a document; it establishes a formal relationship between the operator and the regulator. Through licensing, we assess whether applicants meet the applicable requirements and establish the conditions under which they may operate. Licensed operators must comply with relevant laws and regulatory standards, while we retain the authority to monitor their activities and take appropriate action where necessary.

An operator offering gaming services without the required authorization operates outside this framework. It may avoid obligations relating to responsible gaming, protection of minors, advertising, record keeping, applicable fees and taxes, and consumer protection. From our standpoint, this is not merely a licensing violation; it threatens public protection, fair competition and confidence in the industry.
Consider two operators competing for the same customers. One invests in licensing, compliance systems, personnel and responsible gaming measures. The other launches a website, advertises online and accepts bets without authorization. Both compete in the same market, but only one bears the responsibilities associated with lawful operation. Allowing this situation to continue would disadvantage compliant businesses and undermine the principle that operators must be held to applicable regulatory standards. Enforcement against illegal operators is therefore essential not only to uphold the law but also to protect the integrity of the market. Businesses that comply with regulatory requirements must not be placed at a disadvantage by competitors who simply disregard them. The consequences of illegal gaming extend beyond lost government revenue. Consumer protection is equally important. A player using an unlicensed platform may experience withdrawal difficulties, disputed transactions or the sudden disappearance of the service, without knowing who owns the business or where to seek assistance.



A licensed operator, by contrast, is identifiable and accountable within an established regulatory framework. Where complaints arise, we can exercise our powers in accordance with the applicable law. Although licensing cannot eliminate every risk, it provides an essential mechanism for supervision, accountability and consumer protection. However, effective oversight has become more challenging as gaming crosses digital and geographical boundaries. Previously, regulatory officers could visit a betting outlet, inspect its operations and verify its licence. Today, a platform can offer gaming services to players in Ibadan without

maintaining a physical presence in the city. Its website may be hosted elsewhere, advertisements distributed through social media and payments processed electronically. We must therefore adapt our monitoring and enforcement methods. Regulation can no longer depend exclusively on physical inspections. It must also address websites, mobile applications, digital advertising, payment channels and the intermediaries through which unauthorized operators reach consumers. Technology-driven monitoring, reliable information and stakeholder cooperation can strengthen our ability to identify operators, verify their authorization and assess their activities against applicable legal requirements. Public access to accurate licensing information is equally important. An accessible, regularly updated register of licensed operators would help consumers verify a platform's status before depositing money.

Ultimately, consumers should be able to ask one straightforward question: Is this operator licensed by the appropriate authority to offer gaming services here? Nevertheless, public awareness alone cannot replace proactive enforcement. Unauthorized operators can build substantial visibility through social media, websites, influencers and other advertising channels. Repeated exposure to their brands may create an impression of legitimacy, particularly when advertisements appear on platforms consumers already trust. Consequently, the fight against illegal gaming cannot rest solely on gaming regulators. Advertising agencies, media organizations, technology companies, social media platforms and payment service providers also have important roles to play. Appropriate verification and compliance mechanisms can help prevent unauthorized operators from enjoying the same access to consumers as legitimate businesses. Payment channels deserve particular attention because they facilitate transactions between operators and players. Where unauthorized businesses can readily collect deposits and process payments, enforcement becomes more difficult. The objective is not to turn every participant in the digital economy into a gaming regulator, but to encourage cooperation consistent with applicable laws and each stakeholder's responsibilities.

Our mandate also includes protecting minors and promoting responsible gaming. This means ensuring that individuals who are legally prohibited from participating are protected from exposure to gaming activities. Physical betting outlets must observe applicable age restrictions and other relevant requirements, while online platforms present additional challenges because young people can encounter gaming content through social media and mobile applications. An operator unwilling to obtain the necessary licence raises legitimate concerns about its commitment to wider obligations concerning consumer protection and responsible gaming. Addressing illegal operations is therefore an important part of our responsibility to protect the public and promote a responsible gaming environment.

At the same time, effective regulation must be firm, fair and predictable. Our objective is not simply to penalize non-compliance but to ensure that operators understand their obligations and have appropriate opportunities to meet them. Clear licensing requirements, accessible guidance and effective engagement channels can help legitimate businesses understand the conditions under which they may lawfully operate. Where a licensed operator breaches a requirement, our response must reflect the applicable law, the seriousness of the breach and the circumstances involved. However, where an operator deliberately provides gaming services without the required authorization, we must be prepared to take appropriate enforcement action. Failure to address such conduct undermines the licensing framework and weakens confidence in regulatory oversight.



Enforcement also protects legitimate operators. Compliance requires investment in licensing, personnel, monitoring systems, responsible gaming measures and reporting. When unauthorized businesses avoid these costs while competing for the same customers, compliant

operators are unfairly disadvantaged. Effective enforcement helps preserve a market where businesses compete fairly and compliance remains a meaningful obligation rather than a commercial disadvantage.
Technology can further strengthen our efforts. Digital licensing databases, online verification systems, data analysis and monitoring tools can improve our ability to identify unauthorized activities. Cooperation with digital platforms, regulatory authorities and relevant government institutions is equally important, particularly where illegal operations cross geographical or institutional boundaries. Gaming regulation intersects with advertising, financial services, telecommunications, taxation, consumer protection and law enforcement. No single authority can address every dimension of illegal gaming independently. A coordinated response, with each institution acting within its mandate, is therefore essential.

Beyond enforcement, we must promote a culture in which compliance is regarded as a fundamental condition of doing business. A valid licence demonstrates that an operator has been assessed, authorized and brought within a framework of accountability. It also gives consumers greater confidence that a recognized authority oversees the business. Consumers have a role to play as well. Before depositing money with a gaming platform, they should establish who operates it and whether it is properly licensed. A professional-looking website, social media presence or attractive advertisement is not proof of regulatory approval. Public awareness of these distinctions can complement our efforts to reduce the risks associated with unauthorized gaming.

Our responsibility extends beyond issuing licences. It requires continuous monitoring, public education, stakeholder engagement and consistent enforcement. We must remain accessible to legitimate operators seeking guidance while making it clear that providing gaming services without the required authorization is not an acceptable alternative to compliance. Ultimately, addressing illegal and unlicensed gaming operators is about preserving the integrity of the industry, protecting consumers, ensuring fair competition, keeping minors away from gaming and supporting a sector that contributes responsibly to economic development.

Our objective is a gaming market where legitimate operators compete fairly, businesses fulfil their obligations and consumers can participate with greater confidence. Achieving this requires more than enforcement notices and physical inspections. It demands a sustained commitment to compliance, effective use of technology, public awareness, institutional cooperation and appropriate action against those who operate outside the law.

A gaming licence must mean something. It must signify that an operator has been assessed and authorized in accordance with applicable requirements, that its activities fall within a framework of accountability and that the regulator has the legal authority to exercise oversight. It must also mean that consumers have an identifiable point of recourse when problems arise. Where an operator chooses to offer gaming services without the required authorization, one fundamental question remains: If you are not willing to be regulated, why should you be allowed to operate? That question captures the essence of the challenge posed by illegal and unlicensed gaming operators. It is not simply about paperwork, fees or revenue. It is about the rule of law, consumer protection, fair competition and institutional accountability. As regulators, our responsibility is to ensure that these principles are not merely stated but reflected in how the industry operates and how the law is enforced.




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PANEL DISCUSSIONS 1

OVERREGULATION OR REVENUE TRAPPING: Incentivising Industry Growth.

UNITY NWANZE

Unity Nwanze is a seasoned gaming and business operations professional with over 12 years of experience spanning gaming operations, customer experience, product development, payments, risk, compliance, training and business management. She currently serves as Country Manager at Score7Bet where she oversees the company's operations in Nigeria, driving operational efficiency, business growth, customer experience and regulatory compliance across its sports betting and casino business. Prior to joining Score7Bet, Unity was the Business Operations Manager at betBonanza and also held progressive leadership roles, where she worked across training, commercial and business operations. Her career also includes experience in customer relations, hospitality, human resources and accounting, giving her a broad understanding of both people and business operations.Unity holds an MBA with specialization in Human Resource Management from Obafemi Awolowo University and a B.Sc.in Accounting from Redeemer's University.

She has been recognised for her contributions to the gaming industry, including being named among the Top 50 Most Influential Women in Gaming in Africa in 2024.She is passionate about the growth and professional development of the African gaming industry, responsible gaming, operational excellence and mentoring the next generation of industry professionals. She has also participated as a speaker and panelist at industry events across West Africa, including discussions on player protection and responsible gaming





OLABIMPE AKINGBA

Olabimpe Akingba is one of Africa's foremost voices shaping the future of responsible, sustainable, and inclusive gaming across the continent.

A highly accomplished legal practitioner and gaming industry executive with over 15 years of experience spanning legal, compliance, regulatory affairs, policy advocacy, and business development, Olabimpe has built a reputation for driving meaningful industry transformation at the intersection of innovation, player protection, and regulatory sustainability.

In her current role at PawaTech Limited, owners of the betPawa brand, she leads Responsible Gaming strategy and implementation across multiple African markets, championing safer gambling frameworks, consumer protection initiatives, stakeholder engagement, and industry-wide advocacy. She also plays a key role in advancing collaborative efforts through the African iGaming Alliance (AiA), where PawaTech is a founding member, contributing to policy dialogue, responsible gaming standards, AML/CFT conversations, and sustainable gaming frameworks across Africa.

Previously, as Executive Secretary of the Association of Nigerian Bookmakers, Olabimpe was instrumental in shaping Nigeria's gaming ecosystem through regulatory engagement, industry representation, and the promotion of progressive policies and operational best practices. Her work has consistently focused on balancing innovation and commercial growth with social responsibility and long-term industry credibility.

Beyond corporate leadership, she is deeply passionate about empowering women within the gaming sector and fostering stronger industry communities. As ambassador of Women in Gaming Africa and Co-Convener of Women in Nigerian Gaming, she has helped create platforms for mentorship, visibility, collaboration, and leadership development for women across the African gaming industry.

A recognized thought leader and frequent speaker at major gaming conferences, Olabimpe actively contributes to conversations around ethical gaming frameworks, regulatory evolution, emerging technologies, and consumer protection. Her contributions have earned her recognition in several global industry publications and prestigious accolades, including the Exceptional Commitment to Responsible Gaming Award (2025), Africa Gaming Expo's Women in Gaming Level Up Award (2025), iGaming Business' Most Influential Woman in Gaming (2022), Eventus International's Remarkable Woman in Gaming (2023) and the Oyo State Gaming Commission's Gaming Leadership Award (2024) amongst others.

Olabimpe is a member of the Nigerian Bar Association and the Compliance Institute of Nigeria. She remains committed to advancing a gaming ecosystem where innovation, integrity, player wellbeing, and sustainable economic growth can thrive together across Africa.





ADEWALE AKANDE

Adewale Akande graduated as the joint best student in the Public Law Department of University of Ilorin in 2006 and he was called to Nigerian Bar in 2007. He holds a Master's Degree from the Faculty of Law, University of Lagos.

He is an Associate Member of Chartered Institute of Arbitrators Nigeria and UK. He is a member of Nigerian Bar Association and International Bar Association. He is also an Associate Member of The Privacy Academy, Nigeria. Adewale is a certified Designate Compliance Professional with the Compliance Institute of Nigeria (CIN).

For the past seven years, Adewale has been the Head of Legal and Chief Compliance Officer as well as Head of Stakeholders Engagement Unit of KC Gaming Networks Ltd also known as Bet9ja - the biggest sports betting operator in Nigeria.

Adewale is married with wonderful children.

KEN NWANKWO

Ken Nwankwo is currently the Head, Human Resources (HR), Administrations and Operations at Premier Lotto Limited (Baba Ijebu).His experience cut across Banking, Real Estate, the Gaming & Casinos industry. He is an Alumni of the University of Roehampton, UK, University of Lagos, and Abia State University Uturu.He has been one of the resource persons and speaker in all the previous editions of the Oyo State Gaming Board Annual Stakeholders' Interactive Forum where he provided insights and shared his experience for the growth of the gaming industry in Nigeria giving his position with one of foremost gaming company in Nigeria, Premier Lotto Limited (Baba Ijebu)







ADETOUN ADEYEMI

Adetoun Julianah Adeyemi is the Head of Legal Services, Secretary/Legal Adviser of the Lagos State Lotteries and Gaming Authority (LSLGA). As the Head of Legal Services, she is responsible for coordinating all legal matters concerning the LSLGA, provision of legal advisory services, ensuring policy formulation, compliance, and corporate due diligence in the Lagos State gaming industry. As part of her responsibility, she oversees the LSLGA's secretariat, dispute resolution proceedings and manages communications between LSLGA and industry stakeholders, which include the State Government, regulatory agencies, gaming licensees and the general public. She obtained a Bachelor's degree in Law (LLB) as well as a Master's degree in Law from the prestigious University of Ibadan. She was also called to the Nigerian Bar as a Barrister and Solicitor of the Federal Republic of Nigeria. She is a lawyer with over 30 years of experience in several legal spheres. She is a certified Mediator and an Associate of the Chartered Institute of Arbitrators, UK, Nigeria Branch (ACIArb) She is also a member of International Masters in Gaming Law (IMGL) and International Association of Gaming Regulators (IAGR). Adetoun is a Christian, and she is happily married with children. She loves to spend her spare time empowering women and youths.

OUR SUPER TEAM



Mr. Olajide Boladuro
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Mrs. Temitayo Okunlola
Director, Administration and Supplies
Mrs. F. A. Adebona
Director Finance and Accounts
Michael Aworinde
Head, Legal and Compliance
Isaac Oyewole
Head of Operations
Mrs. O. A. Moronkeji
Assistant Chief Executive Officer
Mrs. C. O. Oguntade
Chief Secretariat Assistant
Mr. Wale Olalere
Principal Executive Officer II (Revenue)
Mr. A. O. Olatinwo
Chief Clerical Officer
Ndidiamaka Loveth Odichukwu
Operation Officer
Bolaji Rasaq
Corp Member



PANEL DISCUSSIONS 2

Above and Beyond:
Corporate Social Responsibility in the Gaming Industry.

OLAJUMOKE ODUDIMU, ACIS
Head Legal & Company Secretary Velex Advisory Ltd

Olajumoke Odudimu is a dynamic, accomplished lawyer, and a chartered secretary with over 15 years of professional experience spanning multiple sectors, with a strong focus on legal, regulatory and compliance advisory within the gaming, technology and payments industries. For the past ten years, Olajumoke has focused extensively on providing seamless legal and compliance solutions to businesses operating in highly regulated and fast-evolving sectors. She advises clients on regulatory requirements, risk mitigation and market-entry strategies, helping start-ups and established organizations navigate complex legal and regulatory frameworks while ensuring sustainable and compliant business operations. As Head Legal and Company Secretary of Velex Advisory Ltd, Olajumoke supports gaming, technology and payment companies across various stages of their business lifecycle.

Her expertise includes market entry and expansion, licensing and regulatory approvals, corporate and business registration, intellectual property, legal and regulatory compliance, corporate governance and general gaming and legal advisory. She also provides strategic support beyond traditional legal services, including human resources advisory, recruitment and talent management, corporate correspondence and administrative support. She regularly liaises with regulators and other key stakeholders on behalf of clients, helping businesses build effective regulatory relationships and resolve compliance and operational matters efficiently. Olajumoke is also an active contributor to the gaming and technology ecosystem.

She speaks at industry conferences, participates in professional discussions and knowledge sharing initiatives, and mentors young lawyers and professionals seeking to build careers in law, compliance, gaming and other regulated industries. Her approach combines strong legal knowledge and practical problem solving, enabling her to provide advice that is not only legally sound but also aligned with her clients' business objectives. She is particularly passionate about helping businesses navigate regulatory complexity, enter new markets confidently and establish robust compliance frameworks that support long term growth.





GIFT TAMUNOPREYE TUADIBOFA

Gift Tamunopreye Tuadibofa is a distinguished legal and compliance professional with over a decade of experience in the legal, technology, and gaming sectors. As the Executive Secretary of the Association of Nigerian Bookmakers, she plays a strategic role in shaping regulatory policies, promoting responsible gaming, and advocating for best practices within the industry.

Her expertise spans regulatory compliance, corporate governance, anti-money laundering and counter-financing of terrorism (AML/CFT) compliance, and data protection. With a strong background in legal advisory and stakeholder engagement, she works closely with gaming regulators and operators to ensure adherence to evolving industry standards.

Gift is deeply committed to fostering responsible gaming practices and mitigating associated risks, contributing to a more transparent, accountable, and sustainable gaming ecosystem.

ESTHER GBENRO



Esther Gbenro is a Senior Associate and Head of the Telecommunications, Technology & Digital Law Practice at Ninewells Law Practice. She advises technology companies, financial institutions, digital businesses, multinational corporations, startups and other businesses on legal and regulatory issues arising from technology-driven businesses and the digital economy.Her practice covers telecommunications, fintech, data protection and privacy, betting and gaming, intellectual property, e-commerce, cybersecurity, blockchain and digital assets, as well as technology and commercial transactions. She advises clients on regulatory compliance, licensing, commercial arrangements and other legal issues affecting the operation and growth of technology-enabled businesses.Esther has a particular interest in the regulatory and commercial issues shaping Nigeria's betting and gaming industry, including responsible gaming, regulatory compliance, technology and the evolving digital gaming landscape.Prior to joining Ninewells, Esther was an Associate in the Corporate Commercial, Intellectual Property Practice at Aluko & Oyebode, where she advised global technology companies, multinational corporations, local and international rights holders on commercial, technology and intellectual property matters. She also gained dispute resolution experience at Legal



AJOKE AJIBOLA

Head, Retail Marketing Winners Golden Group

Ajoke Ajibola is a Marketing and Business Development professional with over 10 years of experience driving brand growth, customer engagement, and market expansion within Nigeria's gaming and lottery industry. She currently serves as the Head, Retail Marketing at Winners Golden Group, where she leads retail marketing strategies focused on strengthening customer relationships, improving brand visibility, and driving sustainable business growth across diverse markets. Her expertise spans grassroots marketing, campaign development, customer acquisition, retail network engagement, and strategic execution.With a strong understanding of consumer behaviour and market dynamics, Ajoke has successfully developed and implemented customer-focused campaigns that have improved engagement, increased product adoption, and supported revenue growth. Her approach combines data-driven decision-making with a deep understanding of local communities and the importance of building sustainable relationships with customers and stakeholders. Beyond her corporate role, Ajoke is passionate about professional development, innovation, and the role businesses play in creating meaningful impact within their communities. She is a recipient of the Emerging Leaders of Gaming 40 Under 40 Class of 2026, recognising her contribution to the growth and advancement of the gaming industry. She holds certifications in Consumer Neuroscience and Neuromarketing from Copenhagen Business School, Brand Management: Aligning Business, Brand and Behaviour from the University of London and London Business School, as well as certifications in Digital Marketing and Professional Resume Writing. Ajoke is currently pursuing a Doctorate degree in Social Development and Planning at the University of Ilorin, further strengthening her understanding of social impact, community development, and sustainable approaches to growth. Beyond her professional responsibilities, Ajoke is also passionate about entrepreneurship and creative expression. She is the founder of a jewellery brand, where she applies her understanding of customer experience, branding, and business development to create meaningful connections with customers. This experience has further strengthened her appreciation for innovation, consumer behaviour, and the importance of building brands that resonate with people. Through her work, she continues to advocate for a gaming ecosystem that balances business performance with responsible practices, customer trust, and positive community impact.

FISAYO OKE

CEO, Gamble Alert



Fisayo Oke is the Chief Executive Officer of Gamble Alert, a leading responsible gambling and gambling harm prevention organisation in Africa. He works at the intersection of regulation, industry practice, research and treatment, advising operators and regulators on development of measurable, technology-enabled responsible gambling frameworks. He is the author of Masked Odds, a book examing problem gambling in Africa, and regularly facilitates training for gaming industry stakeholders across operational, compliance and regulatory functions. Through Gamble Alert, Fisayo champions evidence-based prevention, early intervention and treatment initiatives, positioning responsible gambling as both a public health priority and a key governance obligation within Africa's rapidly growing betting market.

Fisayo holds certifications in Ant-Money Lourdering, Responsible Gaming and Gaming Compliance, including credentials from the University of Gibratar, the Association of Certified Gaming Compliance Specialists and Dalhousie University, Canada.


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PANEL DISCUSSIONS 3

The State of IGaming Regulation in Nigeria:
Stalemate or Progress.

UDUKHELI IZEBUNO

Udukheli Izebuno is a growth-driven multilingual business executive and tech integration leader with over two decades of experience spanning digital technology, public sector solutions, and financial services. As the Founder and CEO of Goflux Services Ltd, he leads strategic initiatives delivering innovative technology infrastructure and regulatory management solutions tailored to the African gaming and lottery sector. He also serves as a Director at Checkoff Finance Company Limited, driving accessible funding and digital financial solutions. Recognized for his expertise in regulatory compliance systems, digital transformation, and market growth,

Udukheli brings deep operational insights to the evolving landscape of iGaming governance and industry regulation in Nigeria. He is a vocal advocate for responsible gaming and strongly championing the adoption of regulatory technology by authorities to safeguard players, enhance legal compliance, and accelerate the growth of the gaming industry in Nigeria and across the African continent







RT. HON. FRANCIS ABUMERE OMONLUIMHEN OKIYE

Rt. Hon. Francis Abumere Omonluimhen Okiye is a distinguished Nigerian politician, public administrator, and business executive from Edo State. He holds a Bachelor of Science degree in Political Science/Public Administration and a Master of Science degree in International Relations, with a specialisation in International Political Economy, both from the University of Benin.

He has served in various public and private sector capacities, including as a three-term member of the Edo State House of Assembly, where he served as Speaker from 2019 to 2021 and Majority Leader during the Fourth Assembly. His legislative career also saw him chair several committees and contribute to lawmaking, constituency development, and public policy. His professional experience includes service with the Ministry of Internal Affairs, the Nigeria Immigration Service, and various business enterprises. He has also served as Deputy Chief of Staff (Administration) at the Edo State Government House and as the Governor's Liaison Officer to the Edo State House of Assembly. Currently, he serves as the Executive Chairman of the Edo State Lottery Regulatory Commission, where he brings his extensive experience in governance, administration, and legislative affairs to the regulation of the lottery and gaming industry. Rt. Hon. Okiye has participated in several national and international conferences and leadership programmes and has received numerous awards in recognition of his contributions to public service, legislative development, peace advocacy, and community advancement. His areas of interest include education, youth empowerment, skills development, infrastructure, and rural development.

OLAFADEKE AKEJU

Managing Partner, WYS Solicitors | Founder, SLEC Africa



Olafadeke Akeju is a leading gaming lawyer, regulatory advisor and industry advocate with over two decades' experience spanning gaming law and regulation, corporate governance and commercial advisory, A.I and data governance across Africa. She is the Managing Partner of WYS Solicitors, a specialist gaming law firm advising local and international operators, investors and other stakeholders on market entry, regulatory strategy, transactions and compliance while supporting clients navigating gaming and related regulatory frameworks across African markets. Olafadeke brings a distinctive perspective shaped by experience on both sides of the regulatory divide. She was the first Board Secretary/Legal Adviser to the Lagos State Lotteries Board and subsequently served as Special Adviser regulation to the National Lottery Regulatory Commission. Her career has since evolved across private practice, regulatory advisory, industry advocacy, policy development and capacity building. She is the founder of SLEC Africa, an intelligence, knowledge and capacity-building platform for Africa's gaming ecosystem and has been actively involved in industry dialogue and initiatives focused on regulatory development, responsible gaming, compliance and sustainable market growth. Her contributions to the industry have earned several recognitions, including ICE Africa Woman in Gaming (2019), Top 50 Most Influential Women in Gaming in Africa, Top 100 Pioneer Leaders of African iGaming 2025, and Women Shaping Africa Gaming (AGE 2026). Olafadeke is particularly passionate about building regulatory frameworks that balance innovation, commercial realities, player protection, and sustainable industry development across Africa.



MR. DAVID SEGUNMARU

Country Manager Betano

David Segunmaru is an executive leader and operations strategist with over a decade of experience in the sports betting and iGaming industry. He currently serves as the Country Manager for Betanoshops in Nigeria, where he applies his expertise in commercial operations, market expansion, and business development.His core competencies include profit and loss (P&L) management, greenfield market entry, network development, digital player acquisition, and regulatory and stakeholder relationship management. He combines strong commercial execution with strategic leadership and product design to drive business growth and operational efficiency.In 2019, he obtained a Sportsbook Management certification from the iGaming Academy, further strengthening his professional expertise in the sports betting industry.

CHIMA ONWUKA

Executive Director Operations. Richwell Plaza lotto.

Over two decades experience in lotto Operations and management. Chairman of Nigeria licensed lottery operators. Worked and interfaced with the House of representatives, senate and government in drafting the laws and acts for the Gaming industry. Member representing Gaming on the taskforce on existing Nigeria from the Grey list on anti money Program on data protection certification.




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For Enquires and Complaints
Oyo State Gaming and Lottery Board
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